

Fig. 1

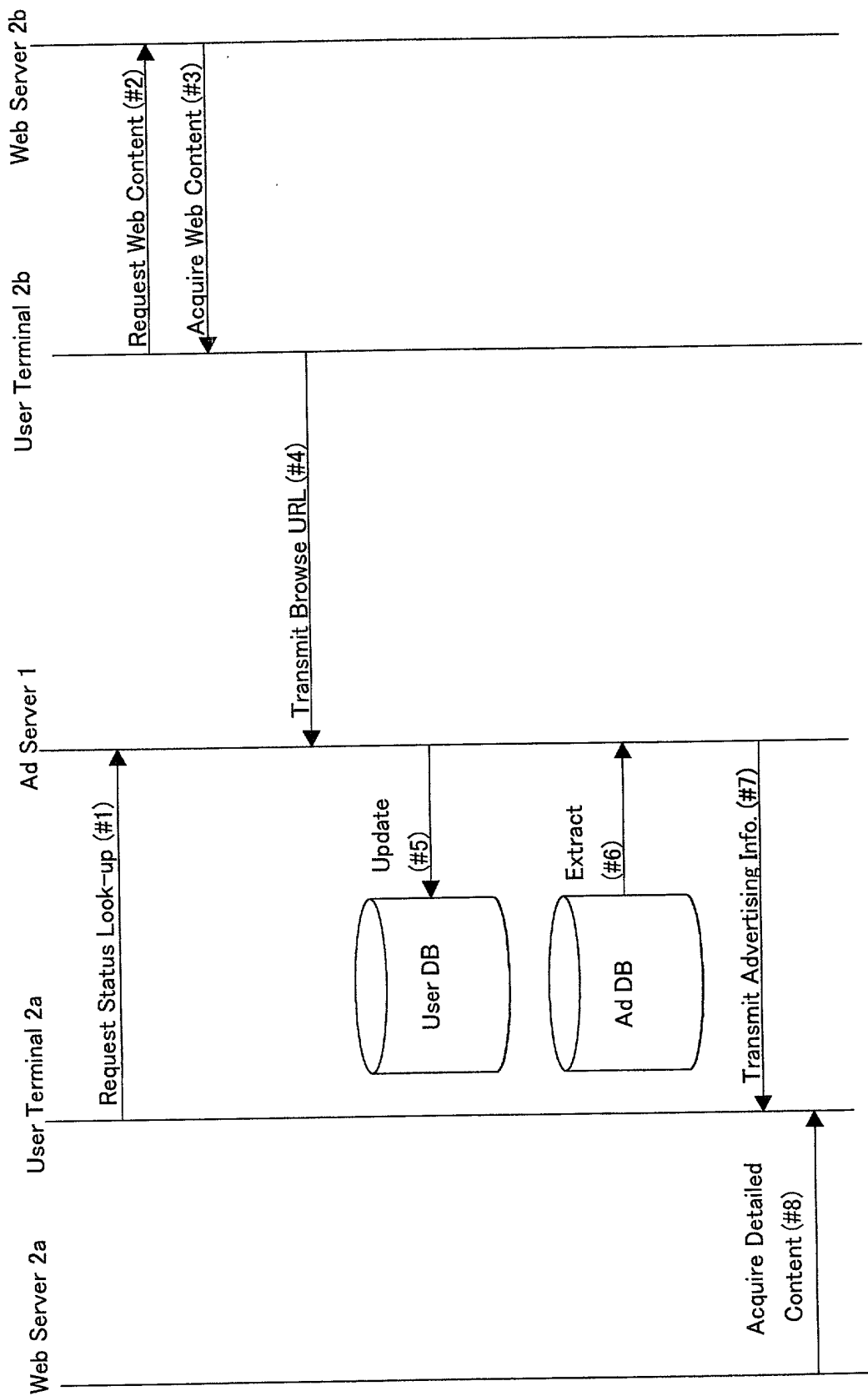


Fig. 2


Ad URL	Ad Info.		Contact Info. for Owner of Ad URL
	Ad Icon	URL for Details	
www.fujitaro.com		www.fujitsu.co.jp	webmaster@fujitaro.com

Fig. 3

708290" 22/25860

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Browse URL
1001	UserB	2002 3000	23	Out of the Office Today	1-64,81	userB@nifty.com	090047 41679	www.fujitaro.com

Fig. 4

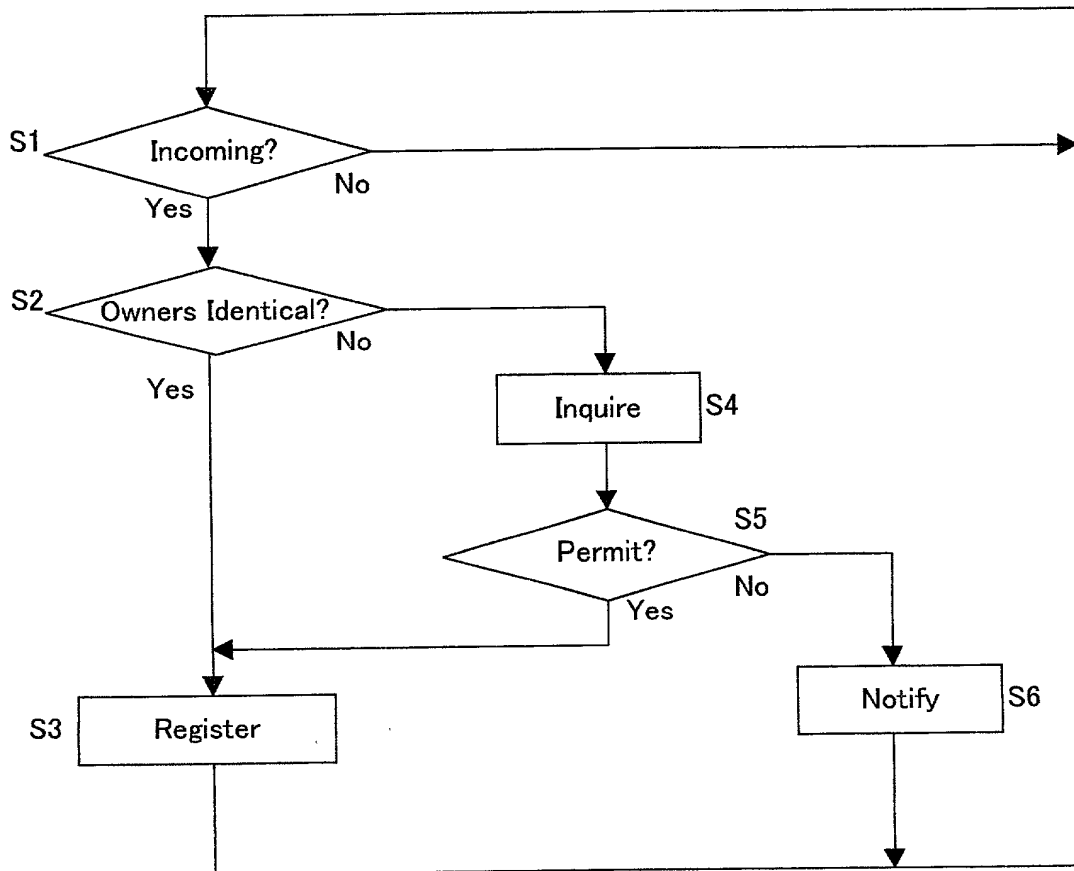


Fig. 5

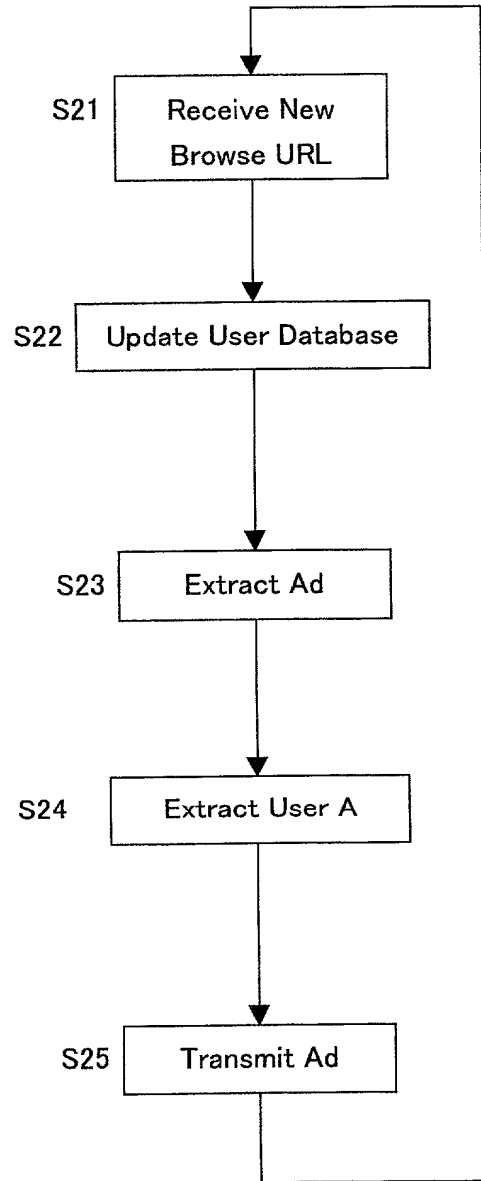


Fig. 6

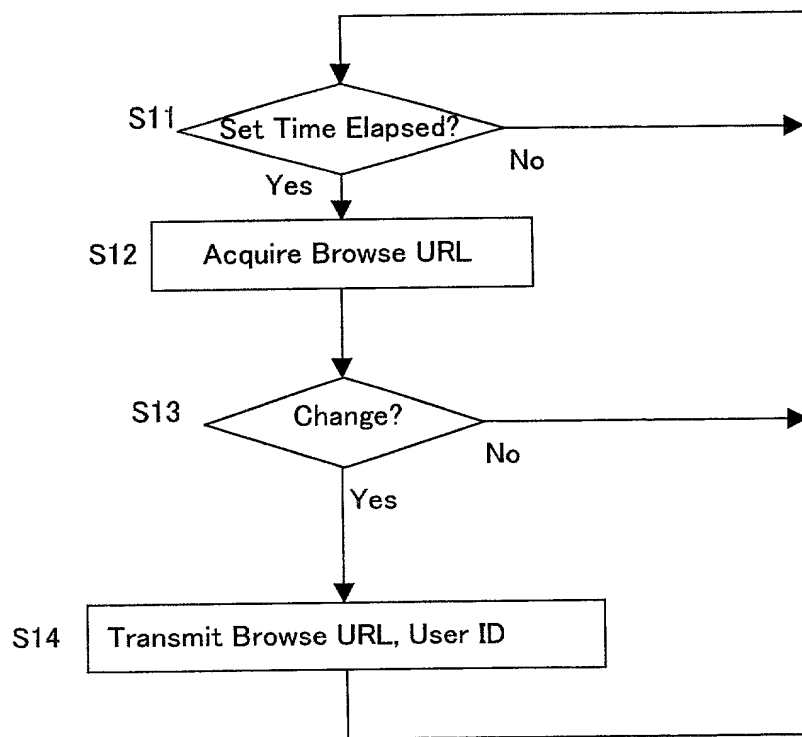


Fig. 7

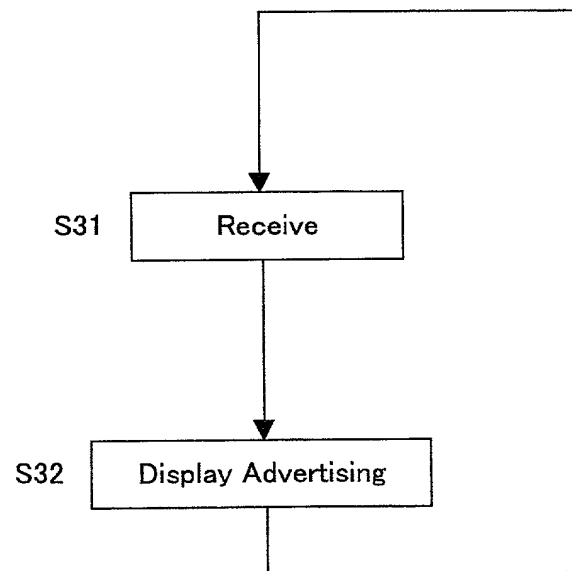


Fig. 8

URL: http://www.v_shopmall_a.co.jp

Welcome to Virtual Shopping Mall A

Shopping
Cart

Trash

Recommended Goods for This Month

○ Fashion

○ Accessory, Small Articles

○ Figure, Health

○ Life, Living Miscellaneous Goods

○ Flower, Gardening

☐ Liquor, Soft Drink

☐ Personal Computer, Software

○ Household Electric Appliances, AV Equipment

☐ Book, Stationery

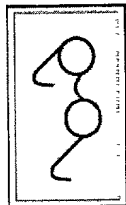
○ CD, DVD, Video

☐ Automobile, Sports, Leisure

...

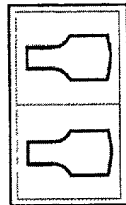
8.

Optician's Shop G



Certain hot big-name brands are offered at a bargain price.

Liquor Shop L



The Opening Season of
Art Nouveau !!

Fig. 9A

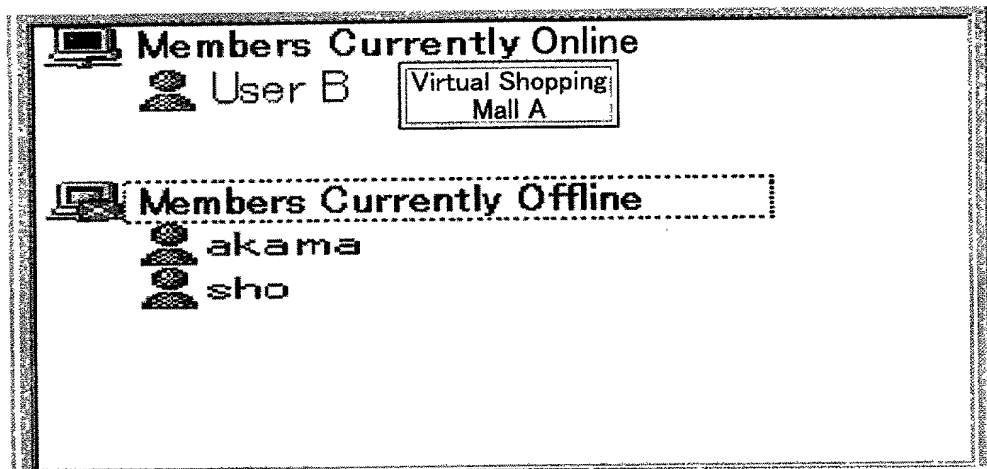


Fig. 9B


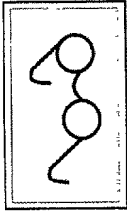
Ad URL	Ad URL Owner Contact Info.	Ad Info.			Registration Date/Time
		Ad Icon	Details URL	Ad Text	
www.fujitaro.com	webmaster@fujitaro.com		www.v_shopmall_a.co.jp	Virtual Shopping Mall A Homepage	2000/10/1
			www.v_shopmall_a.co.jp /detail	Certain hot big-name brands are offered at a bargain price.	2000/8/30

Fig. 10

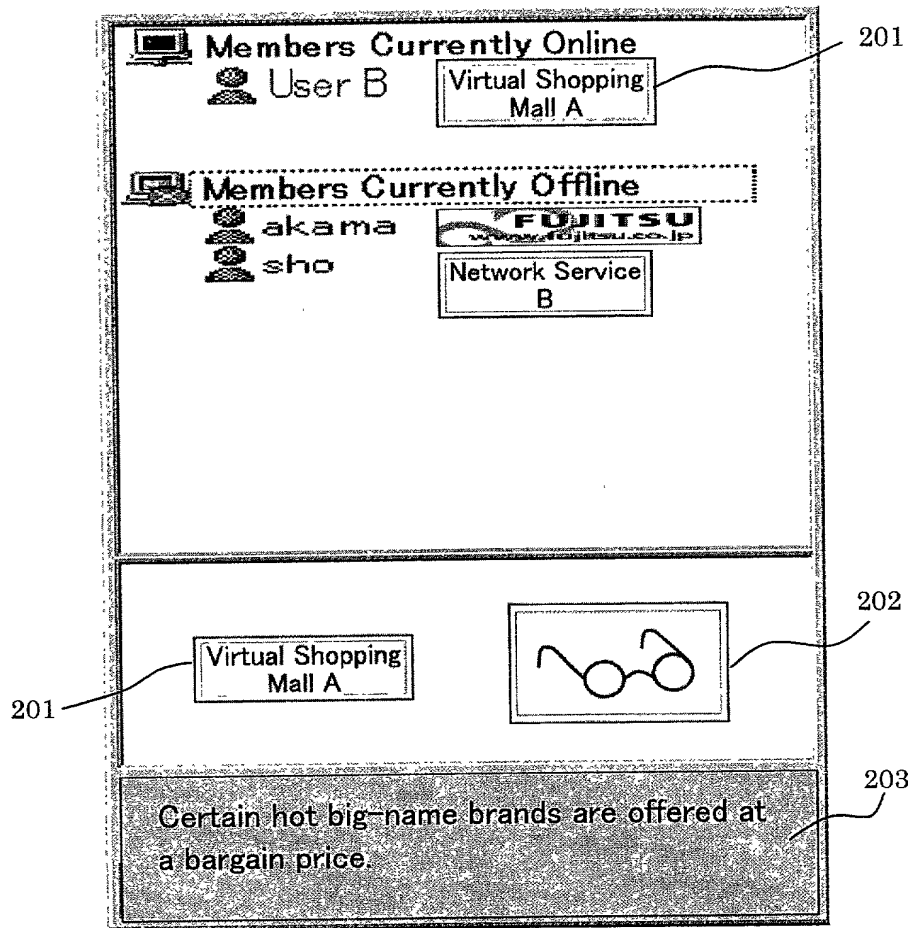


Fig. 11

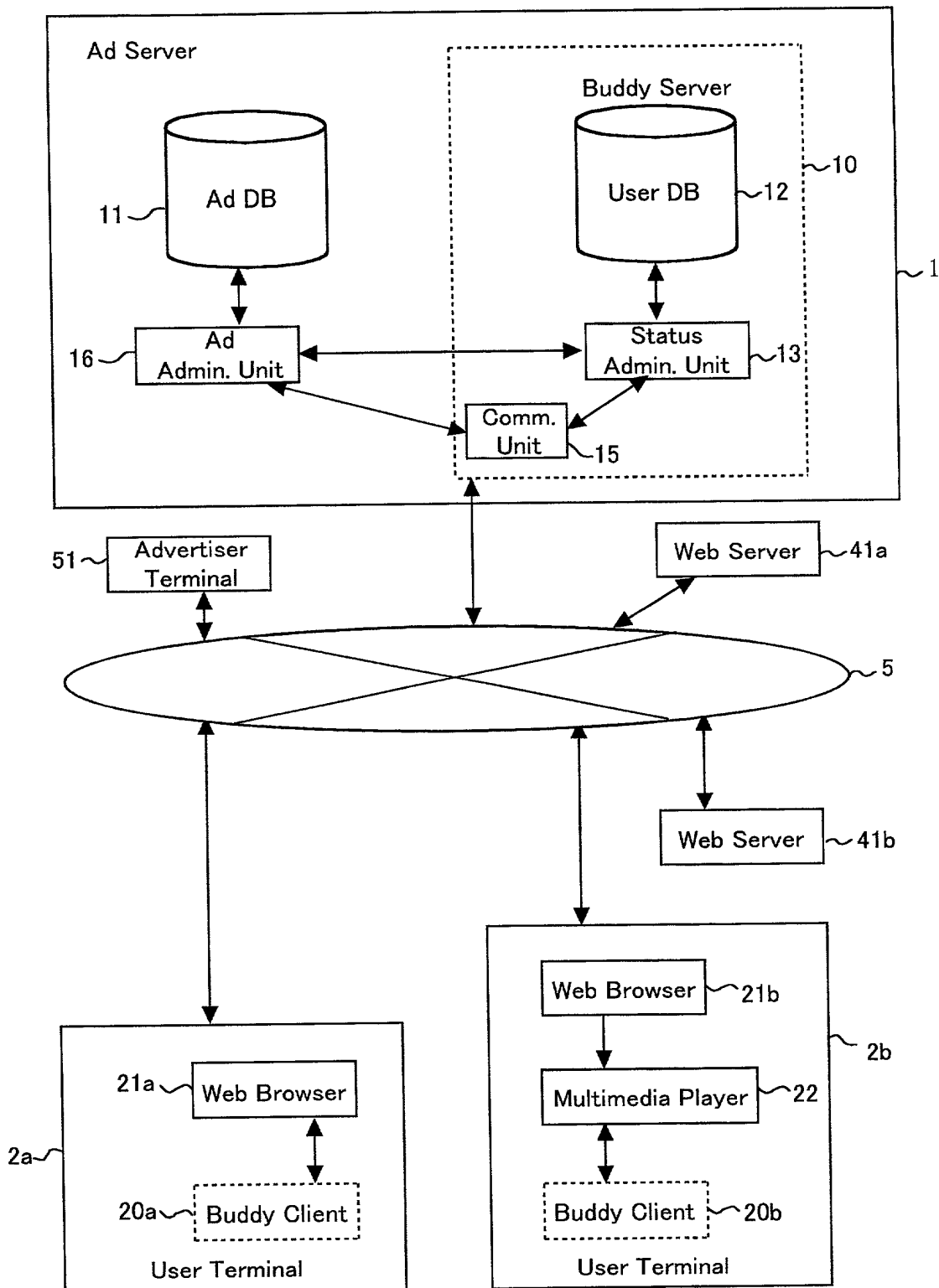


Fig. 12

108290" 2626860

Ad File Name	Ad Info.		File Originator Contact Info.
	Ad Icon	Details URL	
1075ftaro.mp3	New Tunes by Taro Fujitsu Now On Sale	www.fujitaro.com	webmaster@fujitaro.com

Fig. 13

T08290"2E26860

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Name of File being Played
1001	User B	2002 3000	23	Out of the Office	1-64,81	userB@nifty.com	090047 41679	1075ftaro.mp3

Fig. 14

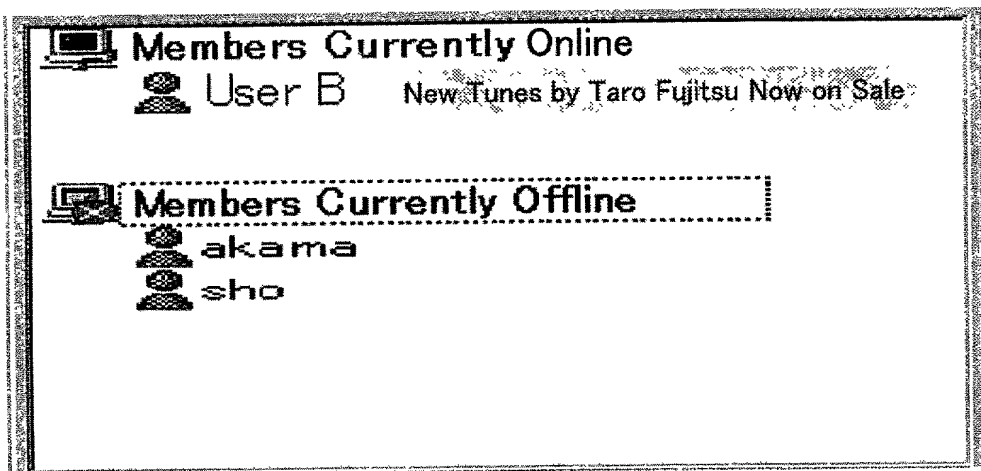


Fig. 15

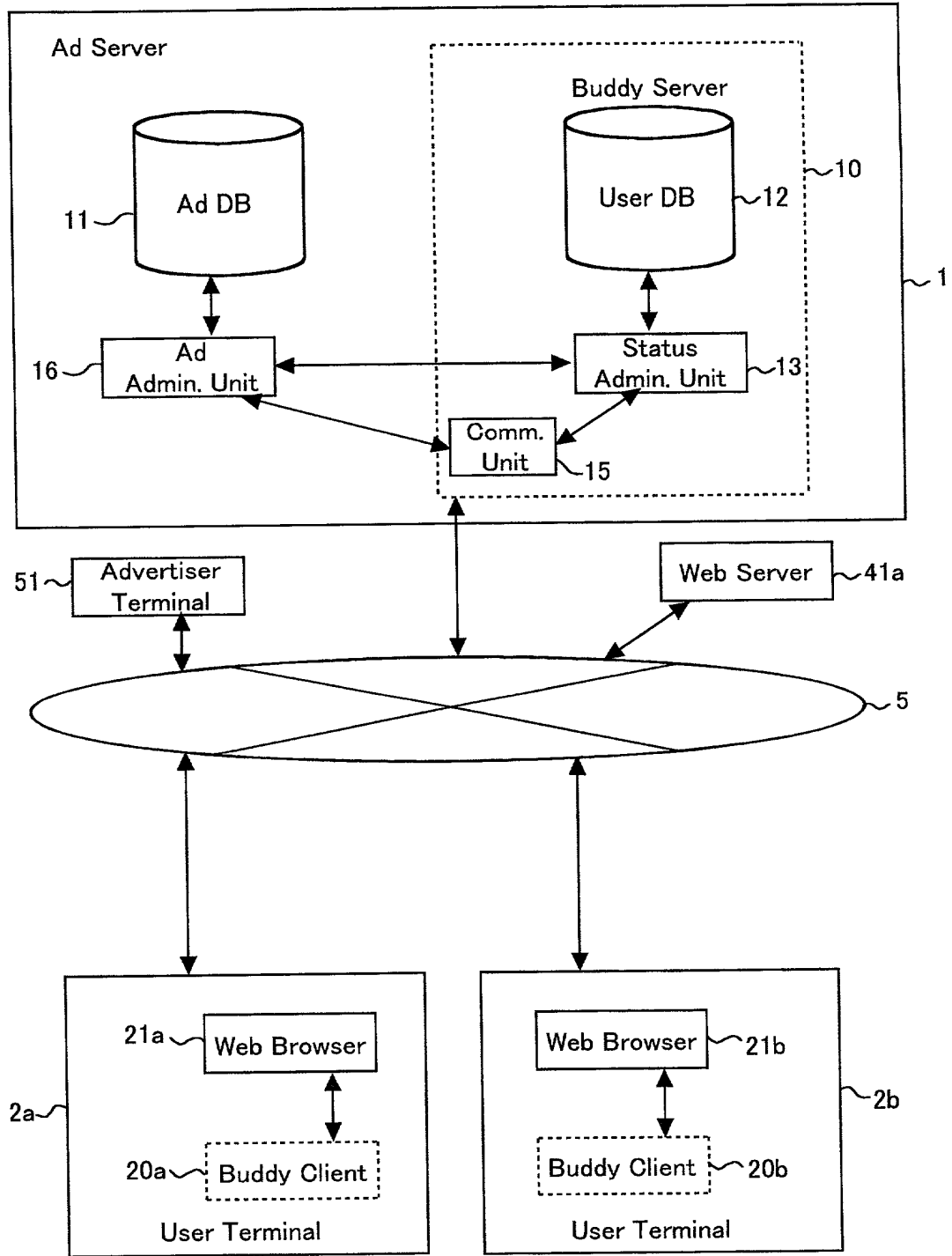


Fig. 16

Ad Application Name	Ad Info.		Application Producer Contact Info.
	Ad Icon	Details URL	
chocoa	Fujitsu's New Chocoa 2 Now on Sale	www.fujitsu.com/products/chocoa	webmaster@fujitsu.com

FIG. 17

108290" 23/26850

User ID	Display Name	Registrant ID	Status Icon	Status Message	Available Icon	Email Address	Phone No.	Name of Application being Executed
1001	User B	2002 3000	23	Out of the Office Today	1-64,81	userB@nifty.com	090047 41679	chocoa.exe

FIG. 18

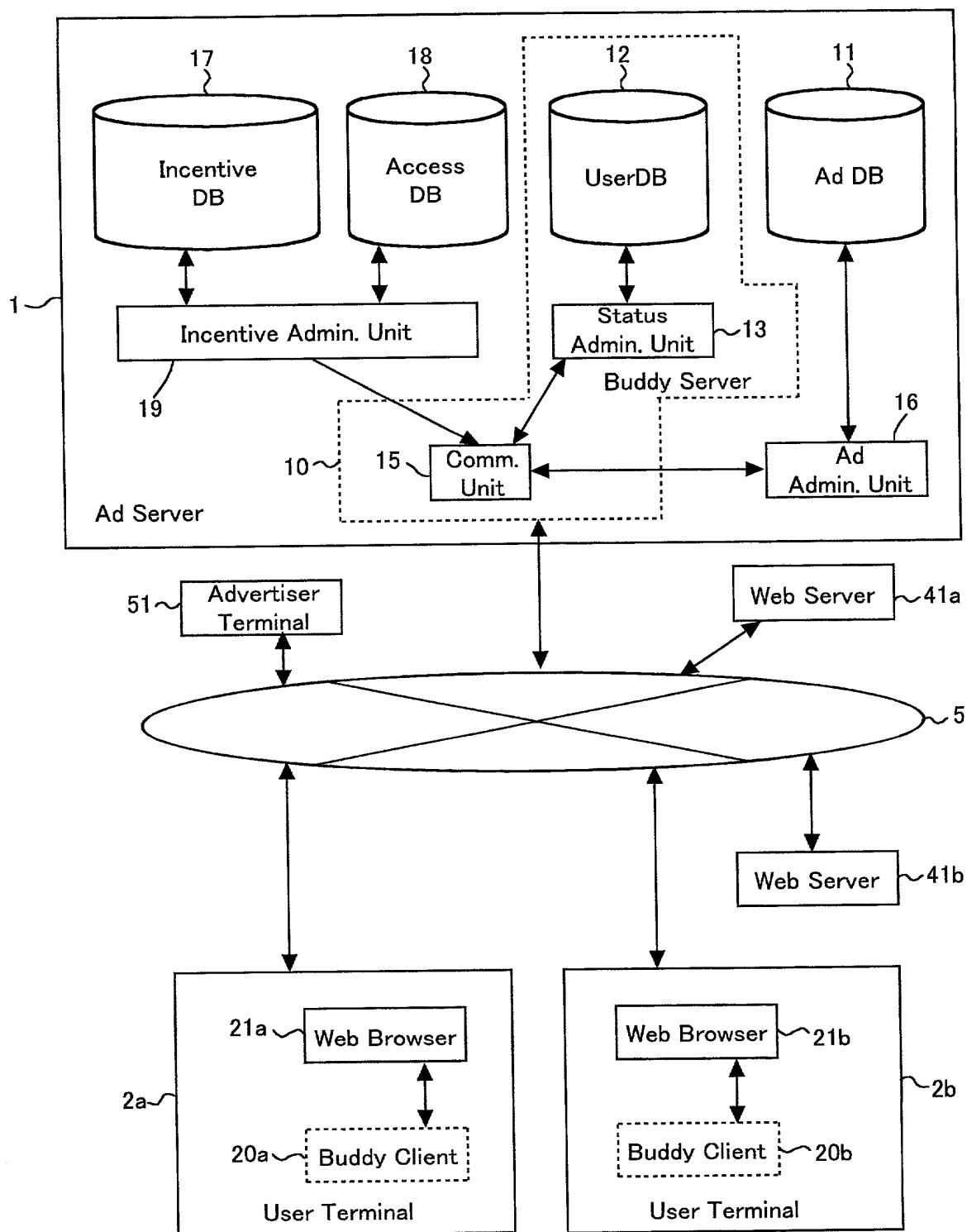


Fig. 19

Details URL	Access Count Standard	Incentive
www.fujitsu.co.jp	50	Coupon for Mouse Pad

Fig. 20

Ad User ID	Ad URL	Details URL	Details URL Access Count
1001	www.fujitaro.com	www.fujitsu.co.jp	2

Fig. 21

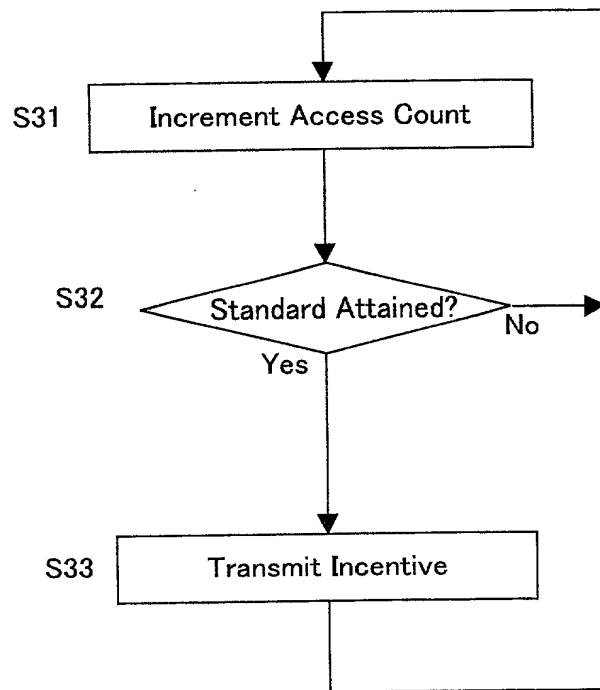


Fig. 22

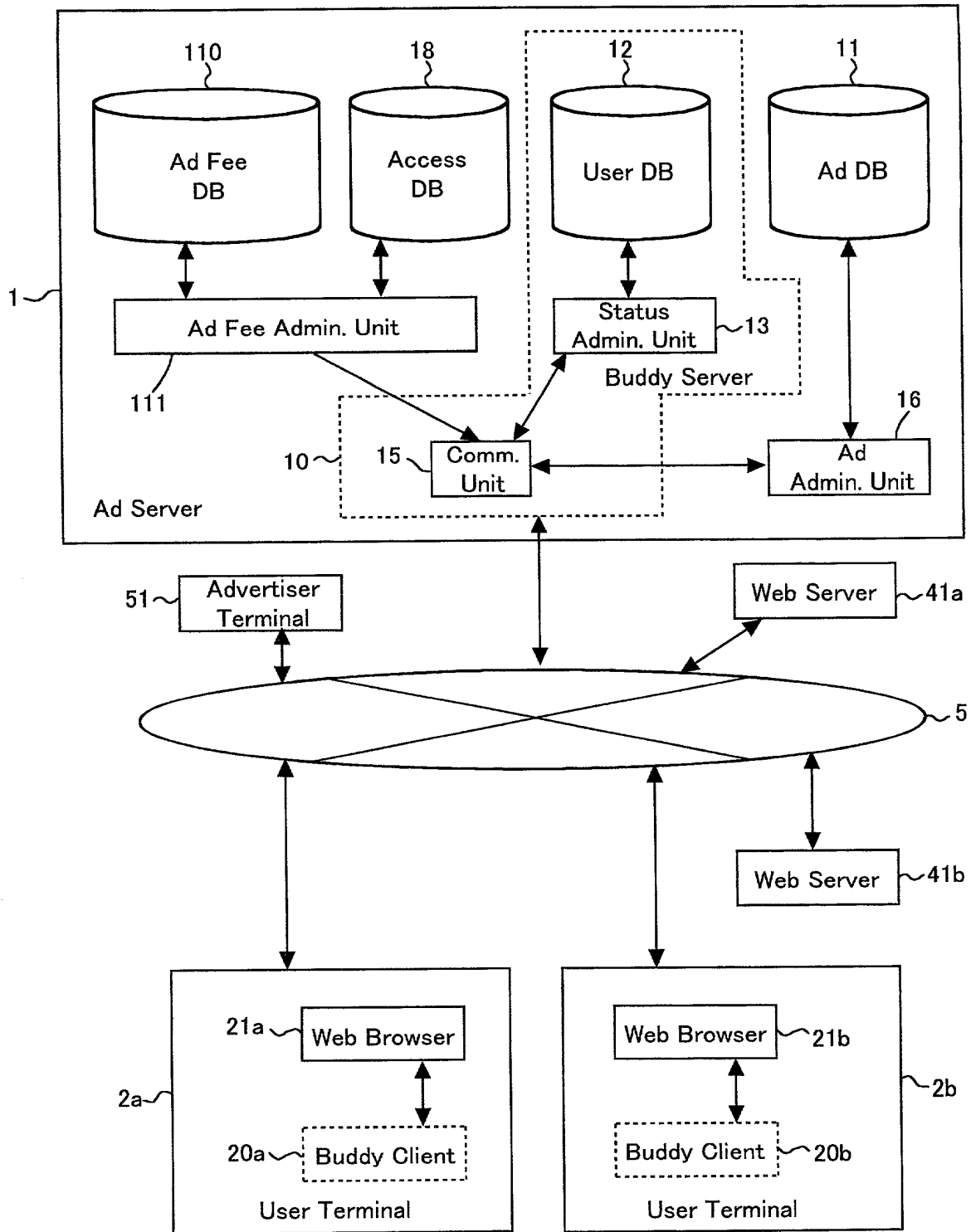


Fig. 23

09892732 062901

Look-up Counts (per Month)	Ad Fees (per Month)
50	1000
100	3000
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.	.
.	.

Fig. 24